



**55th Annual Meeting
Oct 18 - 24, 2012
Greensboro, NC**

Sponsorship Opportunities

Sponsorship of our Annual Meeting will be a mutually beneficial partnership. Your company gains exposure to veterinary laboratory diagnosticians while your support allows AAVLD to offer a superior event.

Diamond sponsors – \$10,000

- AAVLD Registration list
- Free 16x10 booth space in exhibit area (\$2,200 value)
- Full-page color ad on back cover of conference proceedings book
- Six Conference Proceeding Books
- Priority booth placement
- Live on-stage mention during plenary session
- Logo and sponsorship acknowledgement in newsletters leading up to conference
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Room and time scheduled for one half-hour vendor scientific presentation
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

Platinum sponsor – \$5,000

- Live on-stage mention during plenary session
- Four Conference Proceedings Books
- Free 8x10 booth space in exhibit area (\$1,100 value)
- Room and time scheduled for one half-hour vendor scientific presentation
- Logo and sponsorship acknowledgement in newsletters leading up to conference
- Full page ad in conference proceedings book
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Priority booth placement
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

Gold sponsors – \$2,500

Concurrent sessions – eight to ten sponsorships available

Session categories: general microbiology, virology, toxicology, pathology, epidemiology

- Session sponsorship is exclusive to your company
- Free 8x10 booth space in exhibit area (\$1,100 value)
- Half-page ad in conference proceedings
- Two Conference Proceeding Books
- Choose your session
- Meet and greet attendees
- Recognition by moderator
- Vendor scientific presentation in session (fifteen minutes)
- One sign in room (provided by sponsor)
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

Silver sponsors – \$1,000

Administrative meeting expenses

- Live on-stage mention during plenary session
- Room and time for a fifteen minute vendor scientific presentation
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Thank you acknowledgement in conference proceedings book
- Thank you acknowledgement in the conference program

Incentive Bag Dual Sponsorship - AAVLD and USAHA

- Logo on AAVLD and USAHA attendee bags
- Logo on signage displayed in the registration area
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

Contact: Jackie@planningconnection.com or call 352-378-5995

THANK YOU FOR YOUR CONSIDERATION. YOUR SUPPORT IS GREATLY APPRECIATED!